

# Mark Joyce

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## PROFILE

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Imaginative filmmaker with an excellent eye for detail and a passion for collaborating, looking for a new role in a creative environment. I devise, write, shoot, direct and edit video content for marketing and social platforms, and my work has been featured on the BBC, London Live and shown to packed audiences at Wembley Stadium.

I am proficient in Adobe Premiere Pro for editing, colour correction and graphics work and I have a great working knowledge of After Effects, Illustrator and Davinci Resolve. I have my own production kit including lights, audio equipment and industry standard Canon 4k Cinema Camera.

## WORK HISTORY

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### **Digital Producer and Video Content Creator- Freelance** **September 2011 – Present**

Specialising in creating video marketing and promotional content, I conceptualise and produce short films, corporate videos and social marketing content for businesses and charities. I have expertise in lighting, framing, directing on screen talent, shooting for the edit and colour grading.

I manage all aspects from pre- through post-production, developing an idea with the client and then script writing, casting, shooting, editing, sound mixing and colour correction.

### **Digital Media Consultant – Theodora Children’s Charity** **September 2020 – September 2021**

After an initial volunteer position, I was contracted to stay on with Theodora in a consultancy role.

- Worked with senior management to develop video content and marketing strategies for their new all-digital programme.
- I developed and produced on-brand and heartfelt promotional videos, guided interviews with stakeholders (parents and children engaged with our programme) and adapted digital content for various social channels.
- My work was featured on the BBC to promote the charity and its performers during the Covid lockdown.

### **Communications Volunteer – Theodora Children’s Charity** **March 2020 – September 2020**

Joining at the start of the pandemic, I helped the charity establish a video presence after its regular programme of visiting children in hospitals was halted.

- Wrote a self-filming guide for the charities performers so they could capture high quality video content on their phones at home during the first national lockdown.
- Using Adobe software, I created logos and other digital assets to help unify content and maintain brand recognition.
- I worked with the fundraising team to implement a social media strategy to provide immediate online content for children in hospital and hospices.
- I produced a longform video submission to an online festival for children unable to attend school because of the pandemic, receiving £1,200 in donations over two days.

### **Self-Shooting Director/Producer/Editor – One Foot in the Door Showreels** **December 2015 – Present**

Creating custom showreel material for actors to showcase their talents for casting in future projects.

- I cover all aspects of production, including Director, Cinematographer, Sound Recordist and Art

- Director simultaneously.
- Work with actors and presenting talent on set to make them completely comfortable and bring out their best performance.
- Organise all logistics and call sheets for the shoots, liaised with cast and crew and managed equipment rental when necessary.

**Communications Volunteer – National Hate Crime Awareness Week** **March 2019 – November 2019**

- I increased the charity’s online visibility and implement their social media strategy by updating and producing social media content and designing digital assets. I also wrote and edited copy for the monthly newsletter and articles for blog updates.
- Worked with a small team of volunteers to carry out the 20<sup>th</sup> anniversary remembrance service of the London nail bombings in Soho. This multi stage event was attended by 1,000 people including heads of the Met Police and government representatives. In the lead up to the anniversary I arranged shoot dates with producers from Newsnight and the London Mayors Office.
- I helped plan and then undertook the set up and take down of the annual conference. I also filmed the event, providing the charity and guest speakers in our network with promotional video content.
- Liaised with national crime commissioners and members of political parties to secure their support to help tackle hate crime. I also organised with representatives from St. Paul’s Cathedral to film the annual Service of Hope and Remembrance.

**Head of Video Content – AddictedMMA.com** **January 2013 – September 2015**

Producing long and short form promotional content for the online sports magazine with work featured by industry leading MMA promotions UFC and BAMMA.

**Security Staff Team Leader, London Olympics** **May 2012 - September 2012**

Leading a team of 12 to maintain the security of the grounds and visitors during the Olympic Games.

**EDUCATION**

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BA Film Studies and Screen Practice - 2.1	Roehampton University
A Levels: Film Studies, Media, Photography - A, A, C	Shooters Hill Post 16 Campus

**PROFESSIONAL DEVELOPMENT**

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- 2019 **Directing Commercials** – London Film School
- 2018 **Digital Marketing for Business** – Harrow College
- 2018 **Directing for Film** – Raindance
- 2017 **Producing Theatre** – Arcola Theatre
- 2016 **Directing Actors** – Arcola Theatre
- 2016 **Stage Acting** – Arcola Theatre

**Showreel – Video Production and Editing**

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<https://vimeo.com/728840317>

**OTHER INTERESTS**

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**The Tower Theatre – Director / Content Creator** **October 2019 –Present**

Directing live theatre productions at England’s longest running Volunteer theatre company. I also create video marketing content to advertise the theatre and it’s shows.

References available on request.

Mark Joyce CV