

Abi James-Miller

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Personal Profile

I consider myself to be a curious and joyful detail-oriented individual with a passion for diversity and inclusion. I have an innate and instinctive ability for integrating intersectionality and co-production into my process of working. I have over three years experience working in both the charity and media sector, where I have a track record cultivating safe, welcoming and fun environments and spaces that allow people, especially minorities, to passionately and proactively engage and feel a sense of belonging. I'm self-motivated and proficient at working in fast paced environments without compromising quality. I am eager to learn and develop and never shy away from a challenge.

Key Skills

- Diversity and inclusion focused
- Strong instincts for a good story and editorial judgement
- Motivated and driven self-starter
- Diligent and meticulous organisational approach and eye for detail
- Excellent adaptable dynamic communication style and strong interpersonal skills
- Facilitating Connections
- Capability to work well in a team and under pressure

Campaign Officer (Kickstart) - The Disability Union June 2022

Feb –

- Proficient in Social Media Targeting and Communication. - quadrupled their Facebook following in less than three months using original organic social content, – doubled their Instagram following from 700 to 1600, increased their reach and engagement by 360% and 110% respectively, with real, relevant, engaged and responsive followers.
- Excellent copywriting and editing skills, close attention to detail
- Developed their social media strategy utilising data driven insights to create new ways to use social platforms to enhance storytelling and interact with audiences
- Identified and engaged disabled people and unpaid carers to take part in virtual workshops I facilitated independently to challenge the barriers they face and make real change in their own communities.
- Demonstrated the ability to make sound independent decisions consistent with business needs
- Evaluated and made recommendations for new event opportunities
- Created a five minute short film to be shown at the Scottish Labour Party conference, as well as a webinar in partnership with Unison Scotland and The Disability Union, exploring barriers to employment from a disability perspective - As part of this we integrated accessibility through the use of subtitles and voice overs to illustrate the power of inclusion.

Consultant - Disability in Journalism Forum News UK | Blakademik Media — 28th - 30th March 2022

- Reviewed footage to select varied clips that represent the breadth of diverse thought and lived experiences for use on social output.
- Time stamped and transcribed 25 clips that I selected to use before sending off to the editor.

Shadowing - LGBT Racing Project

August 2020 – Present

- Researching, writing pitches, location and talent scouting, sourcing financial backing/partnership opportunities

Eastside Film Crew - Researcher/co-director - Eastside Educational Trust:

Feb — June 2020

- Developed a passion project into a journalistic piece exploring the fashion industry's relationship to diversity, with a particular focus on disability
- Spearheaded and motivated a small crew whilst balancing broad areas of responsibility, including research, casting, scripting, interviewing and co-directing.
- Established a culture of inclusion on the project using co-production and integrating the social model of disability into our production processes. Considering the practical and digital accessibility requirements of our contributors, who happen to have disabilities.
- Engage target prospects on social platforms while leveraging influencers.
- Delivered the project under budget and within the projected deadline.
- Completed and compiled various paperwork before filing, whilst keeping a comprehensive checklist in order to stay on track and optimise workflow.

Freelance Junior Researcher - Blakademik Media**Sept 2019 - Present**

- Research and secure a wide variety of suitable experts and commentators from the UK under deadline. using editorial judgement and my strong acumen to turn current affairs, human interest and hard news stories into compelling debates that strike that delicate balance between light and shade and hard and soft news topics on a show - particularly skilled at generating stories that show the breadth of black opinion in Britain or that highlight issues that matter to diverse communities.
- Attend and confidently contribute and present fresh ideas in editorial meetings.
- Ability to consistently prioritise projects, meetings and fast changing schedules while remaining productive and professional
- Research and profile talent in-depth, supplying detailed profiles and rationale to support justification on why I have recommended them for a particular panel discussion

Refugee Support Admin Volunteer - British Red Cross**Oct 2018 - March 2020**

- Establishing a welcoming and professional ethos when covering on reception and being the first point of contact for our service users, either face to face or by telephone.
- Demonstrating a high degree of poise, patience, flexibility and ability to handle crisis situations effectively

Volunteer Project Coordinator - Surviving To Thriving British Red Cross: November 2018 - January 2022

- Facilitate a dynamic range of activities that support young refugees and people seeking asylum to gain life skills, access advice, mental health support and leadership opportunities to help them to thrive and rebuild their lives in the UK.
- developing and leading successful youth programs and experiences for Young people aged 11 up to 25
- Assist with planning, executing and supporting local events adhering to a strict budget
- Ability to consistently prioritise projects

Achievements:

- Created and led a Visual impairment awareness session, teaching the young people braille, guiding techniques and how to interact with disabled people in the community using fun interactive games and role-play.
- Coached a blind football session attended by Olympian Sally Gunnell
- Organised a regional Refugee Week event for the British Red Cross - providing opportunities to celebrate, share learning and strengthen connections. Promoting community togetherness and helping create understanding between 'host communities' and those who are newly-arrived. Inviting voluntary and statutory bodies to the event.

Volunteer - Women Empowerment Programme - International Service - Malawi: Apr - July 2018

- I planned, delivered and led sessions for women, primary and secondary school children regarding issues around sexual and reproductive health rights, economic empowerment, self-awareness and anti-bullying - insuring sustainable interventions that last beyond the life of the project including links with relevant voluntary and statutory sector partners.

Education, Training & Work Experience**CPD Accredited Courses****Staff Skills Academy, (2022)**

- Racism, LGBTQ+, autism & equality, diversity and discrimination awareness certificates
- Unconscious bias certificate
- Uk employment law diploma

Royal National College For The Blind, Herefordshire (2015-2017)

- Oxford, Cambridge and RSA Examinations (OCR) Level III in Performing Arts
- OCR Level III in Media
- International Therapy Examinations Council (ITEC) Level III in Sports, holistic, on-site chair, aromatherapy massage and reflexology

Nene Park Academy (2013 - 2015)

- 6 GCSEs at grades A* to C

Screen Skills (2022)

- Coronavirus basic awareness on production trained
- Media Trust & ScreenSkills Reframing Disability Programme
- Addressing unconscious bias: basic awareness in the workplace

ITV News Anglia: 10th - 12th November (2021)

- Editorial work experience

