

OSVALDO DA GLÓRIA

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PROFESSIONAL SUMMARY:

Bilingual early career professional with customer service, web design, print consulting, sales, group leading, and public relations experience. I possess exceptional communication and analytical skills. I desire to work hard, prove my abilities, and advance with a drive that has the capacity to continually provide new growth and opportunities for the company.

EXPERIENCE:

- Visual Concepts & Designs, Alexandria, Louisiana** 2021-2022
- Creates visual text and imagery concepts, by hand and using computer software, to communicate ideas that inspire, inform, and captivate consumers
 - Develops overall layout and production design for advertisements, brochures, magazines, and corporate reports
 - Develops and maintain a positive public image for the individuals, groups, and organisations represented
 - Craft media releases and develop social media programs to shape public perception of clients and increase awareness of every client's work and goals

- Adidas Design Company, London, United Kingdom** 2016-2018
- Serves and assists customers by helping them select products
 - Drives sales through engagement of customers, suggestive selling, and sharing product knowledge
 - Greets and receives consumers in a welcoming and professional manner
 - Maintains positive and high functioning work environment by working well with team as well as individually
 - Documents sales by creating or updating customer profile records

EDUCATION/CERTIFICATIONS:

- Louisiana State University (*Alexandria, Louisiana Campus*) 2019-2022
 - Communications, media, and broadcasting major
 - Media Team President 2020-2021
 - NAIA-RRAC Soccer Player (Student Athlete)

LANGUAGES:

Fluent in:

- English, Spanish, Portuguese